



# Diagnostic Innovation to Combat AMR: Pains & Pearls from an Industry Viewpoint

AMR Insights – Virtual Mission

May 10 – 12, 2021

**Mark Miller, MD**

**Executive VP, Chief Medical Officer, bioMérieux, FRANCE**

PIONEERING DIAGNOSTICS

**WHY WOULD A COMPANY BE  
INTERESTED IN ↓ ANTIBIOTIC USE  
TO COMBAT AMR?**

# THE WALL STREET JOURNAL.

## Doctors Test Tools to Predict Your Odds of a Disease

Program aims to calculate the likelihood that a patient has an illness, enabling doctors to order fewer tests and prescribe fewer antibiotics

By LUCETTE LAGNADO

May 30, 2016 2:46 p.m. ET

“I can either prescribe \$4 penicillin” on the chance that a patient has a strep infection, Dr. Beasley says. Or he can order a \$51 strep test to make certain the person does. For a patient struggling to make ends meet financially, he says he prefers the \$4 penicillin.

# COMPANIES PRIMARILY FOCUSED ON DIAGNOSTICS TO REDUCE INAPPROPRIATE ANTIBIOTIC USE (↓AMR)



## VIRAL VS. BACTERIAL?



Inflammatix

CRP

Quantitation of CRP in whole blood, serum or plasma



Novel approaches to distinguishing bacterial from viral infections  
lessons learnt from PERFORM and next steps in DIAMONDS

Online webinar  
18 Nov 2020 | 10AM CET



## RAPID PATHOGEN IDENTIFICATION



GenMark Dx



VERIGENE II  
FLEXIBILITY Like Never Before

Luminex



## RAPID BACTERIAL AST



SPECIFIC



FIRST LIGHT  
DIAGNOSTICS

mariAST

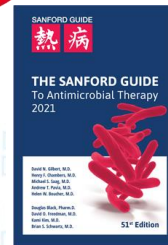


## PROGNOSTICS ABX CESSATION



Inpatient CDS

1. Cerner
2. First Databank
3. Medispan
4. Truven
5. Zynx Health



VigiLanz  
INTELLIGENCE.

LUMED+

**WHY ARE SO MANY COMPANIES**  
**INTERESTED IN ↓ ANTIBIOTIC USE**  
**TO COMBAT AMR?**

# O'NEILL “REVIEW ON ANTIMICROBIAL RESISTANCE” (2014)



- Ground-breaking in putting numbers on the nebulous concept of “AMR”
- Even though already “scary”, it is an **under-estimate** of the true danger. Why?
- #1 - Only some resistant infections counted:

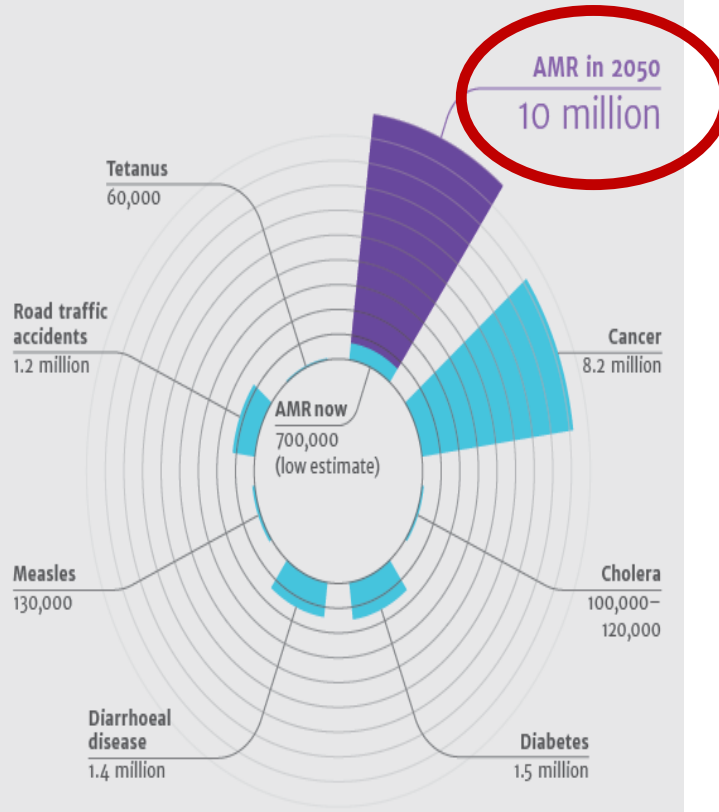
First, the studies looked only at a subset of drug-resistant bacteria and public health issues, because of the lack of readily available data for this initial research.

It is worth noting that the three bacteria were selected from a larger group of seven that the World Health Organization (WHO) has highlighted as being key AMR concerns.

- #2 – Only GDP effects taken into account:

Second, the research was commissioned to understand the economic cost of AMR, interpreted strictly as its impact on global GDP. Other issues, such as social and healthcare costs, were not considered. If AMR continues to grow as a major problem in the world it will have enormous consequences for how we deliver healthcare.

Deaths attributable  
to AMR every year  
compared to other  
major causes of death



**O'Neill Report:**  
a large under-estimate

Globally, hospital discharge **codes** and **death certificates do not take AMR into account.**

For example: septic death or pneumonia from a MDR *Klebsiella* is not recorded as such; only “**septic death**” or “**pneumonia**” are recorded.

More importantly: only a **small subset of MDROs** were included in the O'Neill Report because of **lack of economic data for others.**

## PATHOGENS & DISEASES INCLUDED IN O'NEILL REPORT

- **Staph aureus**
- **Klebsiella pneumoniae**
- **E coli**
- **HIV**
- **Tuberculosis**
- **Malaria**

## PATHOGENS & DISEASES **NOT** INCLUDED IN O'NEILL REPORT

- **All other bacteria:**
  - Strep pneumoniae (PRSP)
  - Enterococcus (VRE)
  - C. difficile
  - Acinetobacter sp.
  - Pseudomonas aeruginosa
  - Non-Klebsiella CRE
  - H. pylori
  - Salmonella sp.
  - Shigella sp.
  - Gonorrhea
  - .....
- **Emerging resistance in fungi, viruses and parasites**
  - Candida auris
  - Neuraminidase-R influenza
  - Parasite resistance due to MDA





# MDRO DEATHS ARE BEING GREATLY UNDER-ESTIMATED



*Infection Control & Hospital Epidemiology* (2018), **0**, 1–2  
doi:10.1017/ice.2018.304



## Letter to the Editor

### Re-estimating annual deaths due to multidrug-resistant organism infections

Jason P. Burnham MD<sup>1</sup>, Margaret A. Olsen PhD, MPH<sup>1</sup> and Marin H. Kollef MD<sup>2</sup>

<sup>1</sup>Division of Infectious Diseases, Washington University School of Medicine, St Louis, Missouri and <sup>2</sup>Division of Pulmonary and Critical Care Medicine, Washington University School of Medicine, St. Louis, Missouri

- **“Classic” stats (CDC): 23,000 deaths per year from MDRO**
- **True burden of deaths from MDRO uncertain because:**
  - Insufficient national reporting rates in USA
  - Absence of ICD-10 code for MDRO infections
- **Realistic modeling: 153,100 to 162,000 MDRO deaths/year in USA**

# ECONOMIC BURDEN OF AMR (RAND & KPMG)



## ● RAND report\*

- Focus on *S. aureus*, *E. coli*, *K. pneumoniae*, HIV, malaria, TB, bloodstream infections [BSI], UTI, lower RTI, skin & soft tissue infections [SSTI]
- Consequences/costs:
  - **Disruption to labour** supply by increased morbidity & mortality
  - Cost calculated as reduction in GDP:
    - \$5.8 Trillion current cost
    - \$2.1-124.5 Trillion over 40 years**

## ● KPMG report\*\*

- Focus on *S. aureus*, *E. coli*, *K. pneumoniae*, HIV, malaria, TB, bloodstream infections [BSI], UTI, lower RTI, skin & soft tissue infections [SSTI]
- Consequences/costs:
  - **4 million excess bed-days (2012)**
  - Cost calculated as reduction in GDP:
    - €1.6 Billion global GDP loss (2050)
    - If resistance rate 40%: 1.66% of GDP loss per year**
    - If resistance rate 100%: 3.4% of GDP loss per year

\*Taylor J et al. Estimating the economic costs of antimicrobial resistance: model and results. Santa Monica: RAND Corporation; 2014.  
[https://www.rand.org/pubs/research\\_reports/RR911.html](https://www.rand.org/pubs/research_reports/RR911.html)

\*\*The global economic impact of anti-microbial resistance. United Kingdom KPMG LLP; 2014. <https://home.kpmg/content/dam/kpmg/pdf/2014/12/amr-report-final.pdf>



**Lord Jim O'Neill**

*"I am frequently asked by people "what is the **single most important** of the ten points to tackle resistance?"*

*"If I had to pick one that was more important than the others, and why I say **"diagnostics"**, is because thinking about it as an economist and as a finance person, in my judgement, the **demand-reducing** ones are probably more important than the supply-boosting ones."*

## TACKLING ANTIMICROBIAL RESISTANCE ON TEN FRONTS



Public awareness



Sanitation and hygiene



Antibiotics in agriculture and the environment



Vaccines and alternatives



Surveillance



Rapid diagnostics



Human capital



Drugs



Global Innovation Fund



International coalition for action

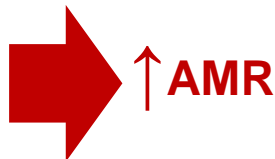
Review on Antimicrobial Resistance

# APPROPRIATE DIAGNOSTICS **REDUCE DEMAND** FOR ANTIBIOTICS



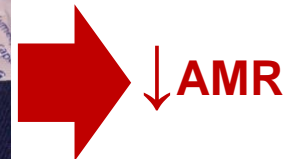
Healthcare Provider

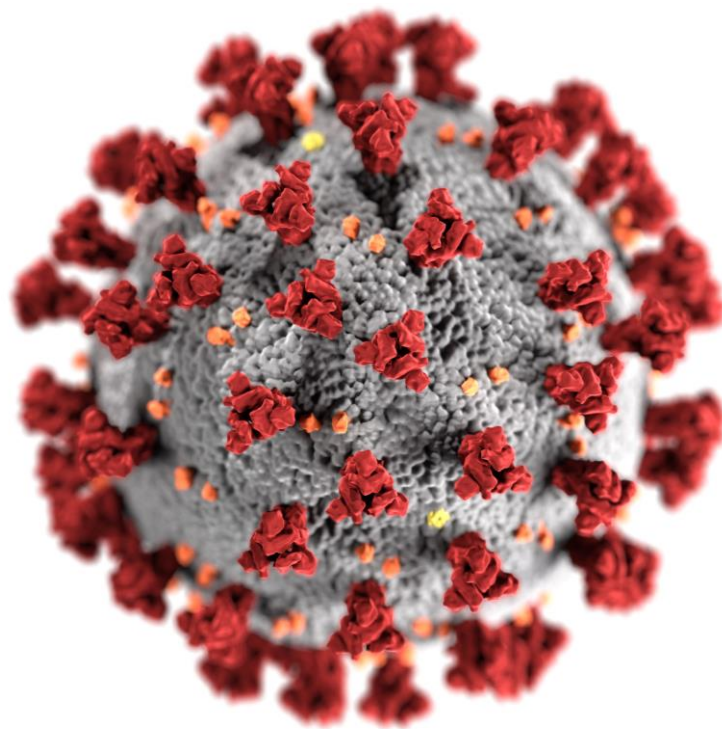
No use of diagnostics



Healthcare Provider

Appropriate use of diagnostics





# KEY CHANGES POST-COVID IN ...



**.... DIAGNOSTICS**

# CHANGES TO THE DIAGNOSTIC ENVIRONMENT



- Perception of “diagnostics”
- Reliability on “diagnostics”
- The location for performing “diagnostics”
- Who will perform the diagnostic test?
- Time To Results (TTR)
- “Molecularization” of Infectious Diseases diagnostics (“PCR”)
- Increased installed base of diagnostic platforms post-COVID
- Still to come: improvements in the “pre-test” and “post-test” aspects



# KEY CHANGES POST-COVID IN ...



## ... ANTIMICROBIAL RESISTANCE (AMR)



# A VERY HIGH PROPORTION OF PATIENTS HOSPITALIZED WITH PRESUMED COVID-19 ARE RECEIVING ANTIBIOTICS

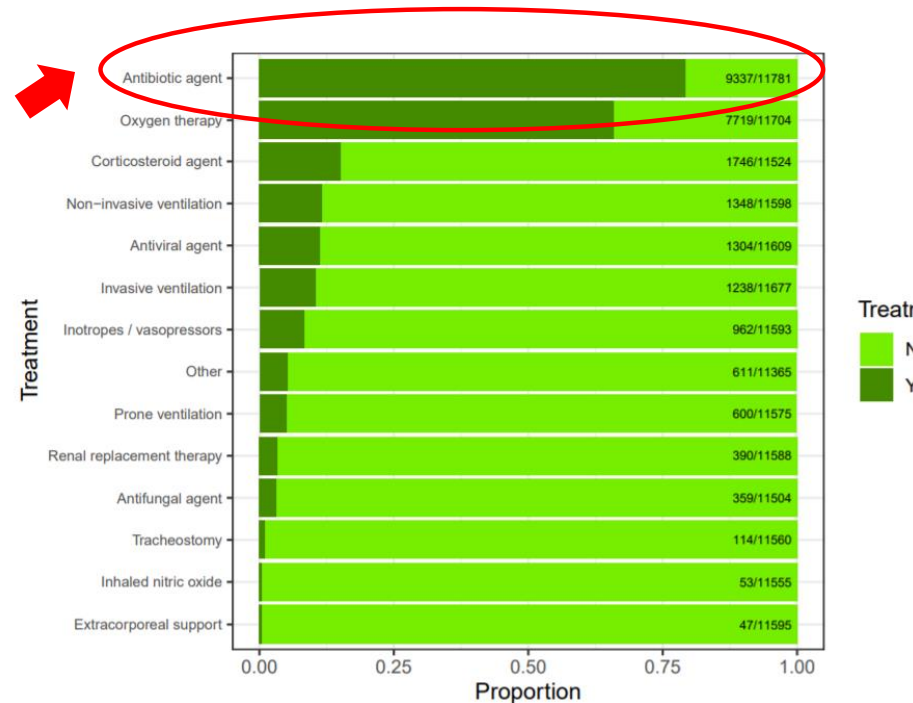


- 72% of total hospitalized\* patients (# 1 450 / 2 010) of 17 studies received antimicrobial therapy<sup>1</sup> – usually broad-spectrum “empiric”
- 73% of the ISARIC cohort<sup>2</sup>



**“Antibiotics” is the #1 treatment category**  
received by 11 407 documented COVID-19  
patients from 30 countries & 278 sites

**A patient group highly likely to  
develop antibiotic-resistant  
infections**



# SECONDARY INFECTIONS (HAIs) & AMR IN COVID-19



- Meta-analysis: 2<sup>ary</sup> bacterial pneumonia in 14.3% hospitalized COVID-19 patients<sup>1</sup>
- China: 13.9% of COVID-19 patients in ICU developed secondary bacterial pneumonia<sup>2</sup>
- India: 13% of COVID-19 patients in ICU developed HAIs, most being MDR<sup>3</sup>
- China: 2<sup>ary</sup> bacterial pneumonia rates in hospitalized COVID-19 varied with severity<sup>4</sup>:
  - 3.9% of moderately ill patients; 8.3% of severely ill patients; 34.5% of critically ill patients
  - despite the widespread use of antibiotics in all 3 group
- HAI rates higher in COVID-19 patients, likely multifactorial:
  - Prolonged use of invasive devices in COVID-19 patients, compared to other patients<sup>5</sup>
  - Emergency & rapid upscaling of ICU capacity
  - Reduced staff-to-patient ratios; replacement staff unfamiliar with usual IPC precautions for ICU patients
  - Increased length of stay of COVID-19 patients
  - Inadequacy of PPEs in the pandemic setting

1. BJ Langford et al. Clin Micro Infect <https://doi.org/10.1016/j.cmi.2020.07.016>

2. Y Fu et al. Open Forum Inf Dis 2020;7(6)

3. Khurana S et al. Indian J Med Micro (in press)

4. Y Feng et al. Am J Resp Crit Care Med 2020;201:1380–1388

5. Baiou A et al. J Hosp Infect 2021;110:165-71

# MDR-GN OUTBREAKS DURING COVID-19



Morbidity and Mortality Weekly Report

## Increase in Hospital-Acquired Carbapenem-Resistant *Acinetobacter baumannii* Infection and Colonization in an Acute Care Hospital During a Surge in COVID-19 Admissions — New Jersey, February–July 2020

Stephen Perez, PhD<sup>1,2</sup>; Gabriel K. Innes, VMD, PhD<sup>2</sup>; Maroya Spalding Walters, PhD<sup>3</sup>; Jason Mehr, MPH<sup>2</sup>; Jessica Arias<sup>2</sup>; Rebecca Greeley, MPH<sup>2</sup>; Debra Chew, MD<sup>4</sup>



International Journal of Infectious Diseases

journal homepage: [www.elsevier.com/locate/ijid](http://www.elsevier.com/locate/ijid)

Perspective

Antibiotics and antimicrobial resistance in the COVID-19 era: Perspective from resource-limited settings

Mentor Ali Ber Lucien<sup>a,\*</sup>, Michael F. Canarie<sup>b</sup>, Paul E. Kilgore<sup>c</sup>, Gladzin Jean-Denis<sup>d</sup>, Natael Fénélon<sup>d</sup>, Manise Pierre<sup>d</sup>, Mauricio Cerpa<sup>d</sup>, Gerard A. Joseph<sup>a</sup>, Gina Maki<sup>e</sup>, Marcus J. Zervos<sup>e</sup>, Patrick Dely<sup>f</sup>, Jacques Boncy<sup>a</sup>, Hatim Sati<sup>g</sup>, Ana del Rio<sup>g</sup>, Pilar Ramon-Pardo<sup>g</sup>



Contents lists available at ScienceDirect

Indian Journal of Medical Microbiology

journal homepage: [www.journals.elsevier.com/indian-journal-of-medical-microbiology](http://www.journals.elsevier.com/indian-journal-of-medical-microbiology)

Profile of co-infections & secondary infections in COVID-19 patients at a dedicated COVID-19 facility of a tertiary care Indian hospital: Implication on antimicrobial resistance

Surbhi Khurana<sup>a</sup>, Parul Singh<sup>a</sup>, Neha Sharad<sup>a</sup>, Vandana V. Kiro<sup>a</sup>, Neha Rastogi<sup>b</sup>, Amit Lathwal<sup>c</sup>, Rajesh Malhotra<sup>d</sup>, Anjan Tripathi<sup>e</sup>, Purva Mathur<sup>a,\*</sup>



Preventing the COVID-19 pandemic from causing an antibiotic resistance catastrophe



18-11-2020



Available online at [www.sciencedirect.com](http://www.sciencedirect.com)

Infection Prevention in Practice

journal homepage: [www.elsevier.com/locate/ipip](http://www.elsevier.com/locate/ipip)



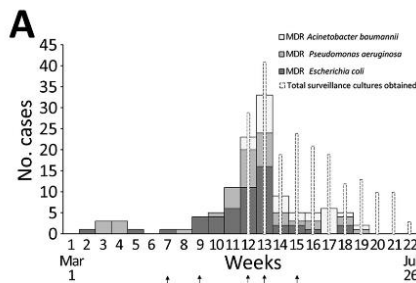
Short Report

An outbreak of carbapenem-resistant *Acinetobacter baumannii* in a COVID-19 dedicated hospital

Tamar Gottesman<sup>a,b</sup>, Rina Fedorowsky<sup>a</sup>, Rebecca Yerushalmi<sup>c</sup>, Jonathan Lellouche<sup>d</sup>, Amir Nutman<sup>b,d,\*</sup>

Clinical characteristics and risk factors of multi-drug-resistant Gram-negative bacteria from critically ill patients with COVID-19

A. Baiou<sup>a</sup>, A.A. Elbuzidi<sup>a</sup>, D. Bakdach<sup>b</sup>, A. Zaout<sup>c,d</sup>, K.M. Alarbi<sup>e</sup>, A.A. Bintaher<sup>a</sup>, M.M.B. Ali<sup>c,d</sup>, A.M. Elarabi<sup>f</sup>, G.A.M. Ali<sup>c,d</sup>, J. Daghdal<sup>d</sup>, M.A. Almaslamani<sup>c,d</sup>, A.S.S. Ibrahim<sup>a</sup>, A. Alkhal<sup>c,d</sup>, A.S. Omrani<sup>c,d,\*</sup>



Contents lists available at ScienceDirect

Journal of Global Antimicrobial Resistance

journal homepage: [www.elsevier.com/locate/jgar](http://www.elsevier.com/locate/jgar)



Carbapenem-resistant *Klebsiella pneumoniae* in ICU-admitted COVID-19 patients: Keep an eye on the ball

Montrucchio<sup>a,c,1,\*</sup>, S. Corcione<sup>b,c,1</sup>, G. Sales<sup>a</sup>, A. Curtioni<sup>d</sup>, F.G. De Rosa<sup>b</sup>, L. Brazzi<sup>a,e</sup>



# OTHER COVID CONSEQUENCES

## NEGATIVELY IMPACTING AMR



- Inability to conduct **AMR** surveillance
- Inability to oversee and modify **antibiotic-prescribing** habits
- Inability to continue **Antibiotic Stewardship Programs** as per normal
- Inability for labs to perform routine **cultures** and conduct **AST** tests when overwhelmed with COVID testing

# WHO: OVERUSE OF ANTIBIOTICS FOR COVID-19 WILL ULTIMATELY CAUSE MORE DEATHS



“The Covid-19 pandemic has led to an increased use of antibiotics, which ultimately will lead to higher bacterial resistance rates that will impact the burden of disease and deaths during the pandemic and beyond”

WHO Director General

June 1 2020



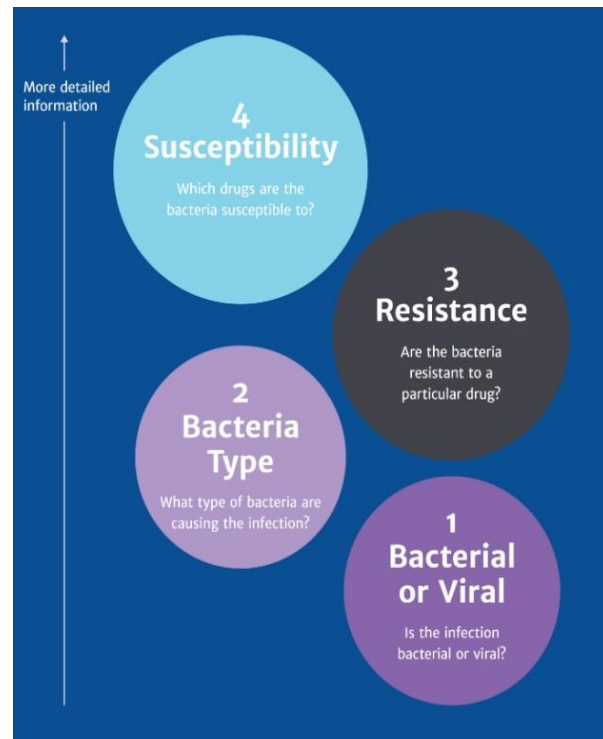
## World Health Organization



# **DIAGNOSTICS IN THE BATTLE AGAINST AMR**

# How can diagnostics be used to battle AMR?

- Bacterial or viral infection?
- Which exact etiologic pathogen?
- Resistance (*which antibiotics **must I not** use?*)
- Susceptibility (*which antibiotics **can I** use?*)
- Epidemiology & Surveillance (*status & trends*)
- Host response:
  - *colonized or infected?*
  - *susceptible or immune?*
  - *is the infection under control?*



# THE 2 MAJOR GOALS OF DIAGNOSTICS IN THE BATTLE AGAINST AMR



Bacterial or viral infection?

Bacterial type?

Resistance profile

Susceptibility profile

Epidemiology & Surveillance

Host response

**Faster**



**More actionable  
information**



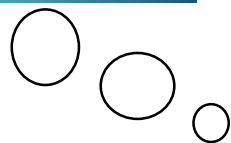


# HOW TO



# A DIAGNOSTIC TEST TO BATTLE AMR

## A BRILLIANT IDEA



# EUREKA

# “MY IDEA WILL BECOME A DIAGNOSTIC PRODUCT”

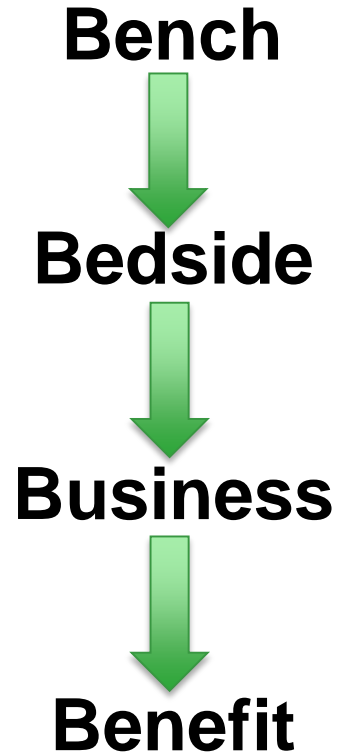


# INCREASINGLY DIFFICULT TO BRING DISCOVERIES TO THE BEDSIDE

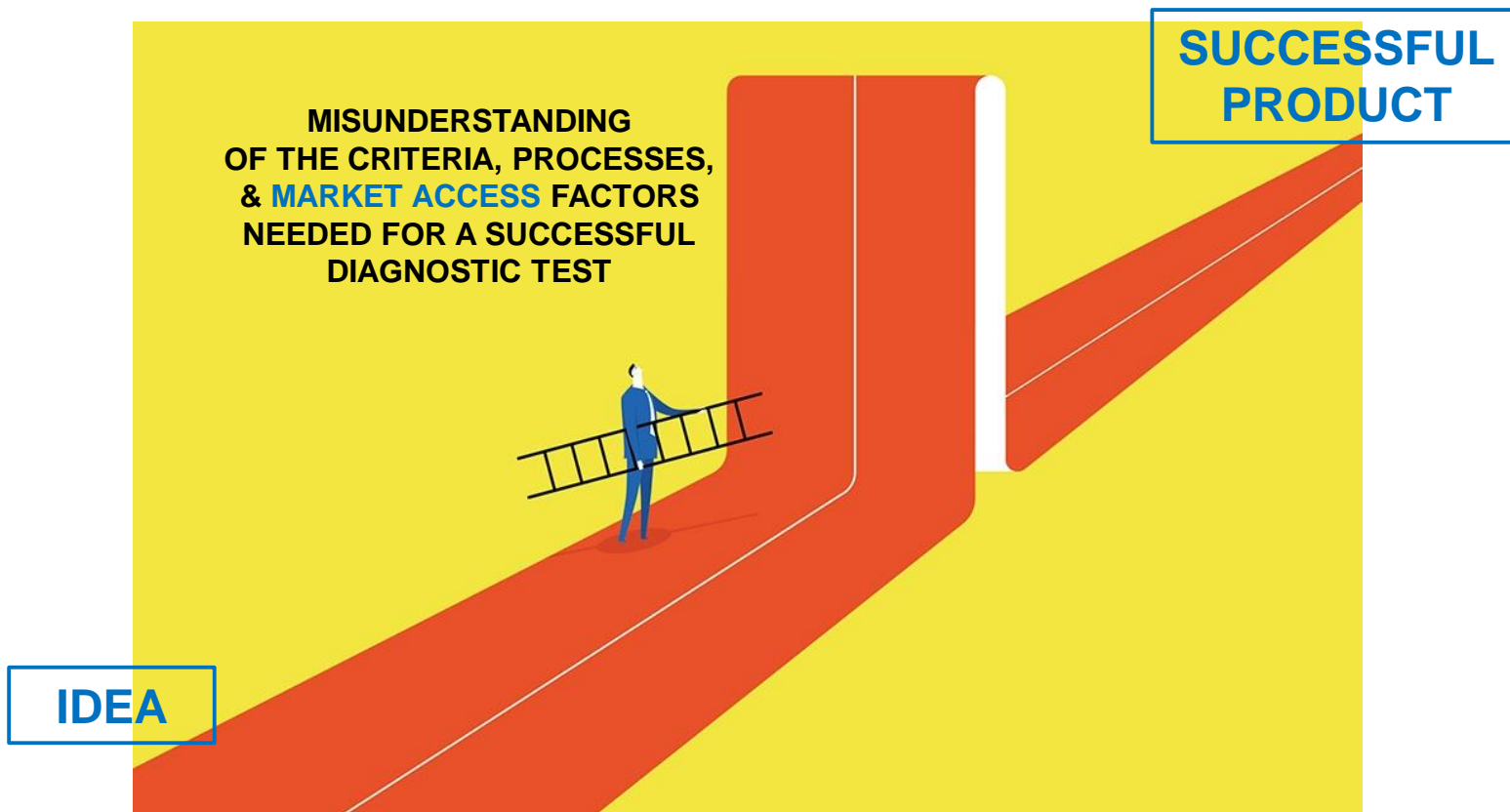


- Increased **costs** of research (basic & clinical)
- Increased **complexity** of research (basic & clinical)
- Increased **clinical demands**
- Increased **regulatory burden** (extent, complexity)
- Decreased **risk-taking of companies**
- Increased requirement for **health economic justification (HEOR) = “value”**

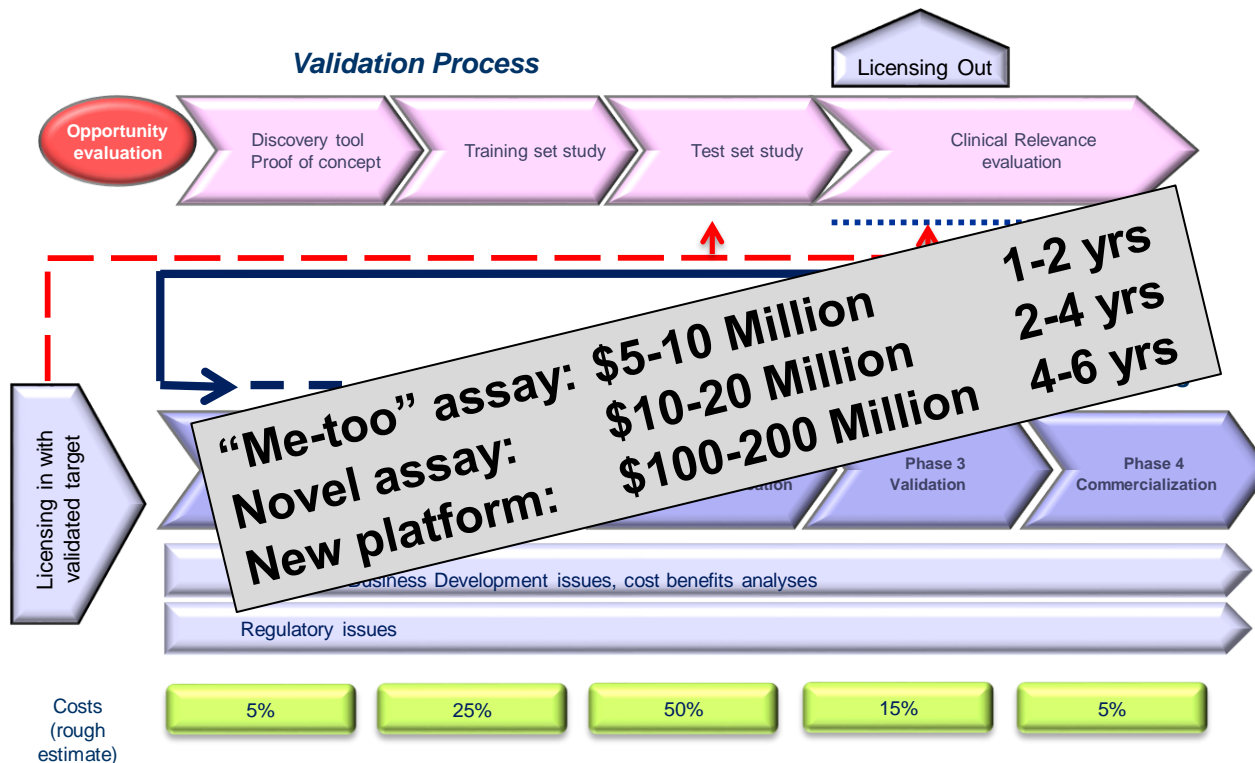
# THE “B” PATH FROM DISCOVERY TO MEDICAL VALUE



# THE BIGGEST BARRIER.....





# DISCOVERY TO DEVELOPMENT PROCESS



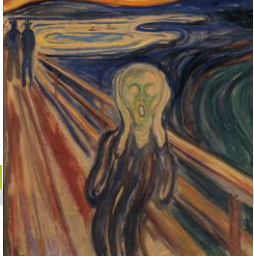


# THE CRITERIA USED FOR INDUSTRIAL DECISION-MAKING OF “ACCEPTABILITY”



- Medical impact: clinical utility, medical & economic value
- Strategic fit within the company
-  Cannibalize or compete with other products within the company  
OR
-  Synergize or complement other products within the company
- Additional applications or medical uses possible
- Supportive data (studies, publications, collaborations)
- Freedom to operate (FTO): patents, material knowledge, secret formulations, access to people/knowledge, etc.





# THE CRITERIA USED FOR INDUSTRIAL DECISION-MAKING OF “ACCEPTABILITY”



- **Technical risks: new vs. old technology; “me too” vs “innovative”**
- **Access to patients and clinical samples for validation**
- **Competition (similar or identical products)**
- **Business evaluation: NPV, time to return of investment, product margin**
- **Sales capacity: access to clients; size of sales force; direct or via distributors**
- **R&D capacity**
- **“Market Access” issues**

# VALLEY OF DEATH FROM IDEA TO SUCCESSFUL ROLL-OUT & USE



NEWS FEATURE TRANSLATIONAL RESEARCH

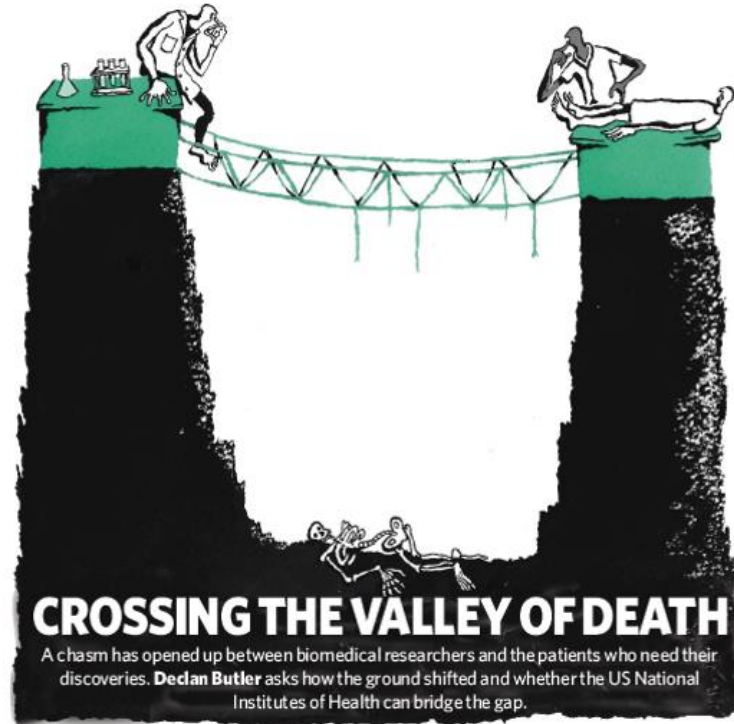
NATURE | Vol. 453 | 2 June 2008

Researchers

Patients

Discovery

Commercialization



# 2 VALLEYS OF DEATH FROM IDEA TO SUCCESSFUL ROLL-OUT & USE



# 2<sup>ND</sup> VALLEY OF DEATH: “MARKET ACCESS” COMPONENTS



- P** = **Performance** in real world (precision, accuracy, sens, spec, NPV, PPV, etc.)
- R** = **Regulatory** issues (registration pathway; multiple countries & processes)
- O** = **Operators** - **who** does test? MDs, RNs, techs, pts) - **where**? lab, POC, at home
- G** = **Guidelines** (included in local/nat'l/internat'l guidelines **INCL. national HTAs**)
- R** = **Reimbursement** (payors (pvt/public) incl. 3<sup>rd</sup> parties like CHAI, Global Fund, etc)
- A** = **Acceptance** by clinicians/users (“acceptability”)
- M** = **Management of patients** (how does it change management/outcome?) HEOR
- S** = **Support** by local admin, hospital, government, NGOs, etc. (gov't, WHO, ....)
- +
- Price** = Selling Price; Actual **Final Price** to patient/insurers/payors

**The more the “Market Access” components are achieved, the greater the likelihood of success**

# THE PROBLEM WITH REIMBURSEMENT & DIAGNOSTICS



- Reimbursement is not linked to **MEDICAL** and **ECONOMIC VALUE**
- No harmonized and standardized method for determining “**VALUE**” of a diagnostic test (i.e. Health Technology Assessment: HTA)
- HTAs, if done, are country-specific and usually not linked to reimbursement or regulatory approval



# BARRIERS TO THE DEVELOPMENT OF EFFECTIVE & ACTIONABLE DIAGNOSTICS FOR AMR



## ● Technological challenges

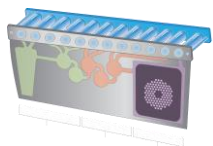
- Aside from specific examples (e.g. biomarkers to differentiate V from B infections), these are NOT the primary or most difficult barriers

## ● Market Access challenges

- **Similar challenges facing antibiotics:** business model, market size, clinical trials with AMR patients, lack of sufficient “push” and “pull” incentives
- **Additional UNIQUE challenges for diagnostics:**
  - Easier to give an antibiotic than to do a diagnostic test first (especially in LMICs)
  - Regulatory landscape is fragmented and non-harmonized, with HTAs & reimbursement highly varied
  - Supply chain issues: equipment, lab structure, trained techs/workers, QC, storage, traceability products & results
  - Behavioral issues: misunderstanding of diagnostics, easier to give antibiotics, “principal-agent” dilemma, corruption

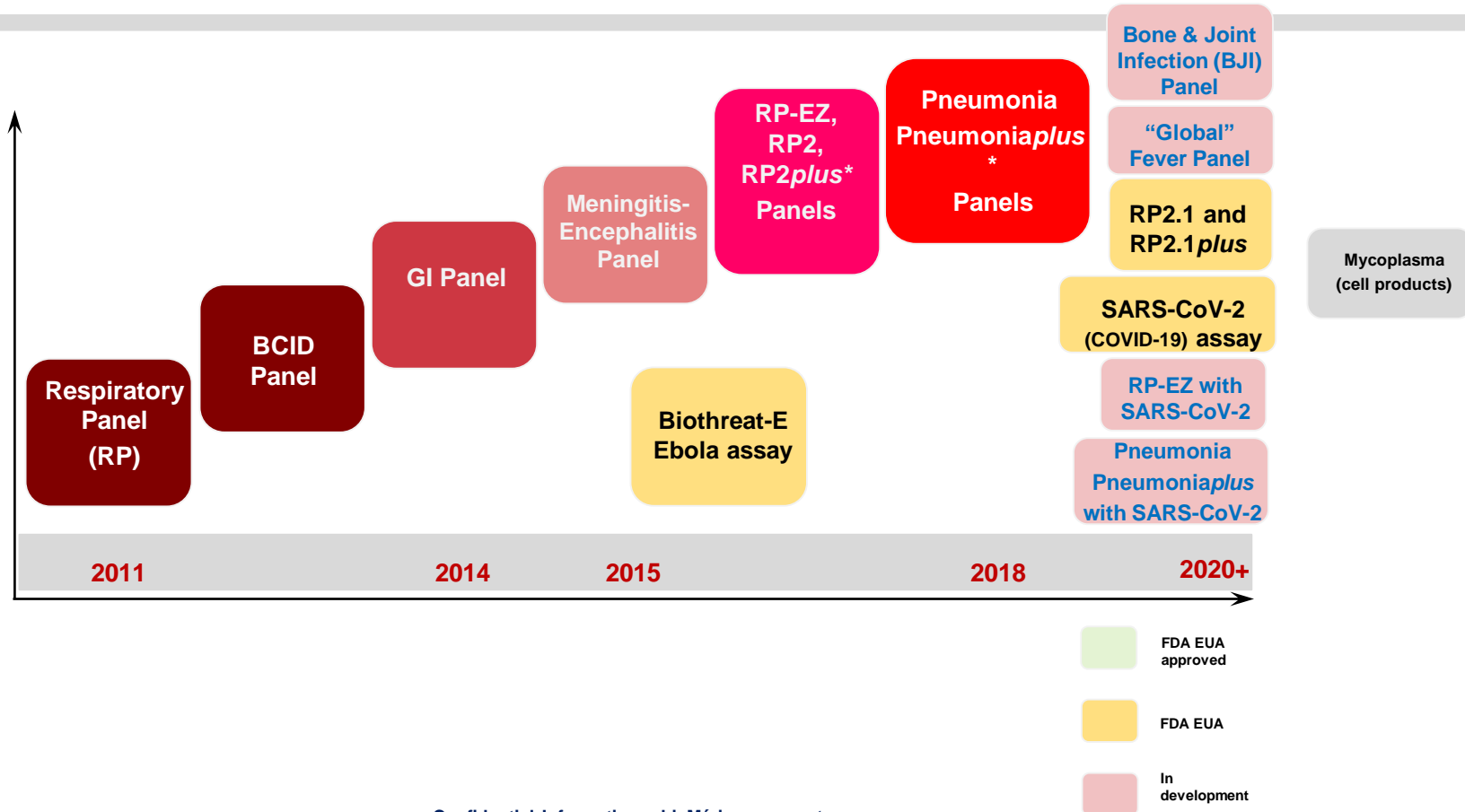
*Most importantly, reimbursement is NOT correlated with **medical or economic value**, unlike novel therapeutics. An antibiotic-sparing diagnostic test is not valued nor reimbursed for this aspect of its benefits, neither for the **individual nor for society**.*

# 2 SUCCESS STORIES



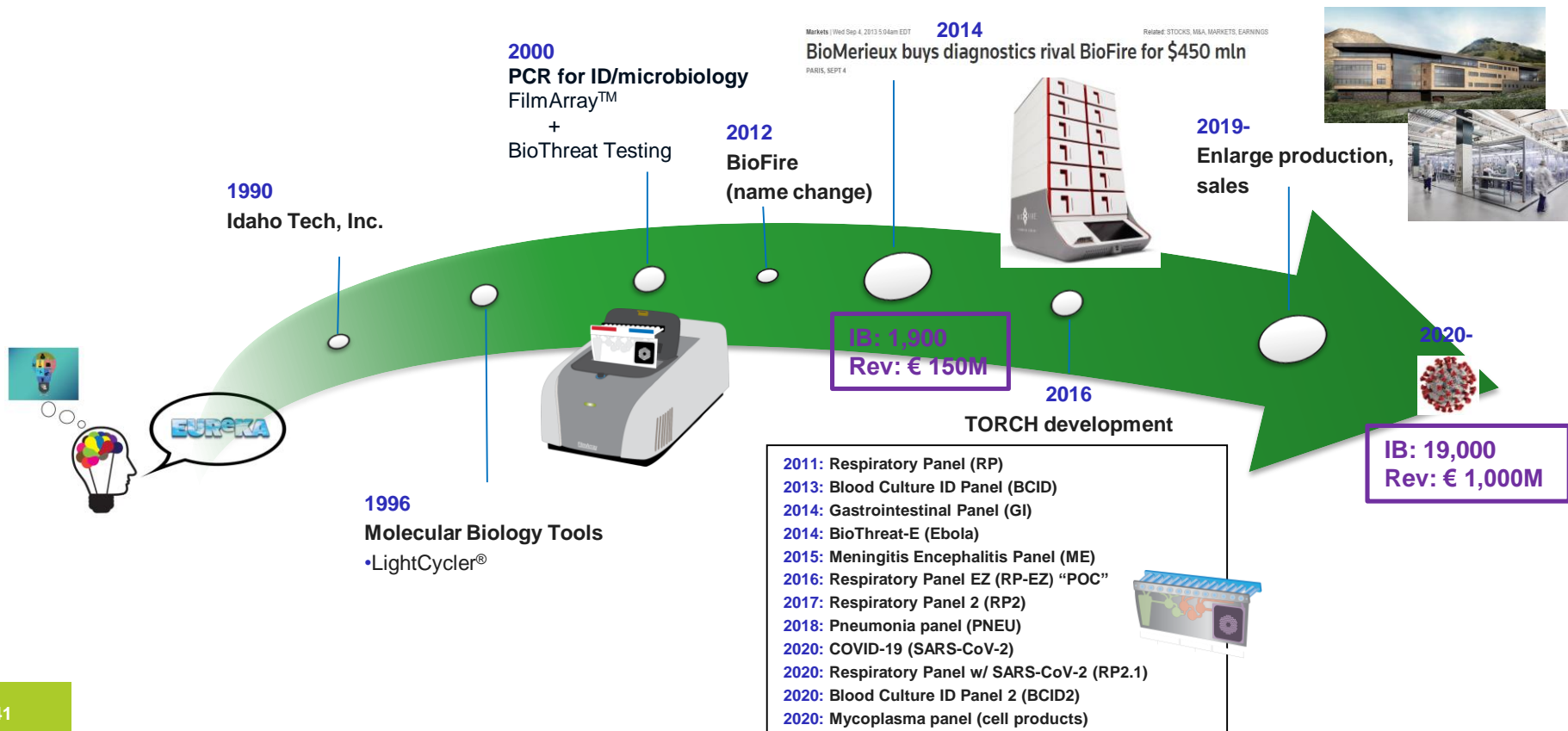
# THE BIOMÉRIEUX-BIOFIRE PANELS

## WORLD LEADER IN THE SYNDROMIC APPROACH



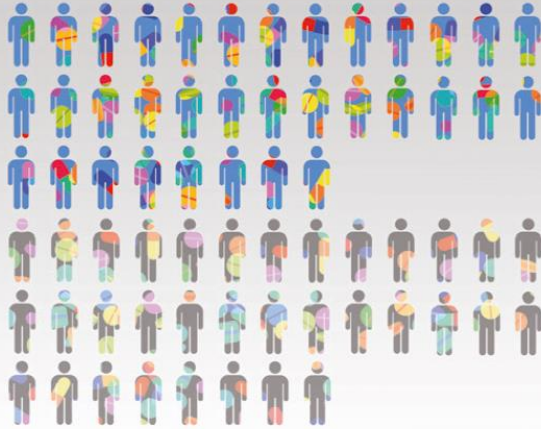


# BIOFIRE PRODUCTS: OVER 30 YEARS OF INNOVATIONS





— 2017 EDITION —



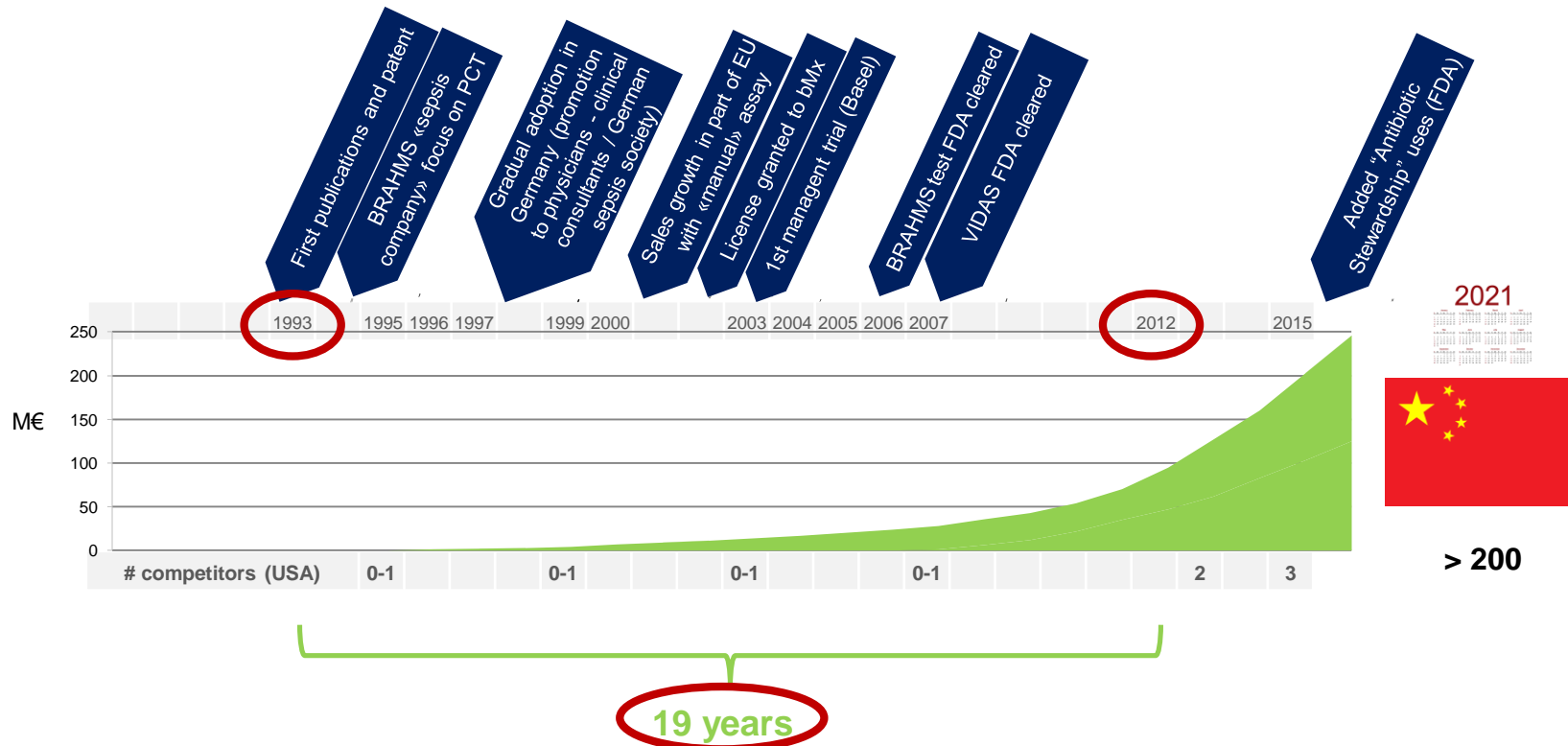
Selection  
of **Publications**  
PROCALCITONIN AND  
ANTIBIOTIC STEWARDSHIP



# PROCALCITONIN

# PROCALCITONIN (PCT)

FROM IDEA TO CLINICAL ADOPTION TO MARKET MATURITY



# **“SIMPLISTIC” CONCLUSION: HOW TO IMPROVE THE ODDS OF SUCCESS**



- **Start with an important “unmet medical need”**
- **Take into account the “criteria for commercial success”**
- **Take into account the “Market Access” components**
- **Partnerships (esp. with Industry consultation) early on**
- **Maximize the intellectual property**
- **Don’t aim for the “perfect” product; aim for the minimal viable product with the maximal impact (a difficult balance)**
- **Financing: it always takes longer and more money than planned**

# Thank you



## DIAGNOSTICS IS POWER

The power to sustain antibiotic efficacy for future generations



**#pioneeringdiagnostics**



PIONEERING DIAGNOSTICS