AMR INSIGHTS

TOWARDS A WORLD FREE FROM AMR

Sponsorship opportunities 2019

AMR INSIGHTS:

INFORMING • EDUCATING • CONNECTING

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ANTIMICROBIAL RESISTANCE

Antimicrobial resistance (AMR) is considered the biggest global threat of Health and Food Safety[1]. AMR develops when bacteria, fungi or viruses are exposed to antibiotics, antifungals or antivirals. As a result, the antimicrobials become ineffective and infections may persist. In addition, medical interventions including surgery, caesarian sections, chemotherapy and stem cell therapy may become impossible. It is estimated that AMR causes 700,000 casualties per year with the low- and middle income countries (LMIC) bearing the harshest burdens. More recent recalculations even indicate substantially higher numbers. According to the 'Review on Antimicrobial Resistance' by Jim O'Neill we may face some 10,000,000 casualties per year in 2050 with cumulative GDP loss of $ 100 trillion[2]. "Planet earth faces the very real threat of having to survive in a 'post-antibiotic' era in which there are few, if any, antibiotics which effectively and affordably cure infections." [3]

GLOBAL SOLUTIONS TO AMR:

1) https://www.who.int/en/news-room/fact-sheets/detail/antimicrobial-resistance
2) https://amr-review.org/
3) https://www.daghammarskjold.se/publication/antimicrobial-resistance-and-sustainable-development-a-planetary-threat-but-a-financing-orphan/

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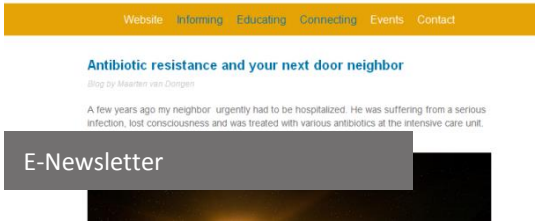
AMR INSIGHTS

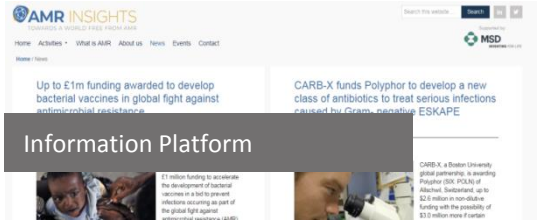
AMR Insights is committed to eliminating antimicrobial resistance because it does not accept that millions of innocent people need to die as a result of resistant bacteria and other microorganisms.

The mission of AMR Insights is to save lives by informing, educating and connecting professionals involved in Antimicrobial resistance.

AMR Insights achieves its mission by providing:

INFORMING:





EDUCATING:

CONNECTING:

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AMR INSIGHTS TARGETS 6 FOCAL AREAS

AMR Insights supports professionals in public, private and non-governmental organizations worldwide. These include Healthcare Institutes, Authorities, Academia, Industry and NGO's. AMR is active at all management layers and in all areas where AMR deserves more attention.

In order to serve professionals in the best possible way AMR Insights targets 6 different focal areas. Within each focal area, professionals deal with AMR in a multitude of ways but with the same overall goal. This overall goal is expressed in the name of the focal area.

THE 6 AMR INSIGHTS FOCAL AREAS:

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AMR INSIGHTS ENCOURAGES TO CONTRIBUTE TO THE GLOBAL FIGHT AGAINST AMR

AMR Insights offers different attractive sponsorship packages. The revenues are used for the further outgrowth of AMR Insights.

SPONSORSHIP PACKAGES

There are several exhibition and sponsorship packages

	PLATINUM package: € 25,000 + VAT	GOLD package (I): € 15,000 + VAT	GOLD package (II): € 15,000 + VAT	SILVER package: € 10,000 + VAT	BRONZE package: € 5,000 + VAT
Logo on AMR Insights website (2019)	☑	☑	☑	☑	☑
Logo on AMR Insights E-Newsletter (20 x in 2019)	☑	☑	☑	☑	
Symposium package for 'Advancing Data Technologies to corner AMR' on 5 June, 2019 (Symposium I)	☑	☑			
Symposium package for 'Emerging Antimicrobials and Diagnostics in AMR' on 13 November, 2019 (Symposium II)	☑		☑		

Symposium package includes:

		Individual prices:
Logo on Symposium website	☑	€ 1,000 + VAT
Entrance passes: includes entrance to lectures, refreshments, lunch and network reception for 2 persons	☑	€ 300 + VAT *(per person)*
Exhibition space	☑	€ 2,500 + VAT *(per space)*
Placement of flyer in the delegate packs	☑	€ 500 + VAT
Co-sponsor network reception	☑	€ 500 + VAT
Sponsor Round table session	☑	€ 1,000 + VAT
Sponsor Matchmaking session	☑	€ 2,500 + VAT
Logo on pre-symposium mailings and social media posts	☑	€ 2,500 + VAT

Please contact us for further information on our packages. Let us know if you consider other ideas for sponsorship opportunities such as competitions, hackathons or bursaries for symposium participants from LMIC's. We are happy to provide the most effective opportunities to your organization.

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AMR Insights is registered at the Netherlands Chamber of Commerce and Trade with the number 57963177.