

Privacy statement

InnoTact Consulting, based at Van Beuningenlaan 19, 3930 ED Maarsbergen, the Netherlands, is responsible for the processing of personal data as reflected in this privacy statement.

Contact details:

InnoTact Consulting

Van Beuningenlaan 19

3930 ED Maarsbergen

the Netherlands

Telephone +31 33 434 0404

Maarten B.M. van Dongen is the Data Protection Officer of InnoTact Consulting.

He can be reached via info@amr-insights.eu.

Personal data that we process

InnoTact Consulting processes your personal data because you use our services and/or because you provide these to us yourself. Below you will find an overview of the personal data we process:

- First and last name
- Address data
- Postal address information
- Organization
- IP address
- Location data
- Phone number
- E-mail address
- Bank account number
- Information about your activities on our website
- Internet browser and device type

Special and/or sensitive personal data that we process

Our website and/or service does not have the intention to collect data about website visitors who are younger than 16 years of age. Unless they have permission from parents or guardian. However, we cannot check whether a visitor is over 16 years old. We therefore recommend that parents are involved in their children's online activities in order to prevent data being collected about children without parental consent. If you believe that we have collected personal information about a minor without that consent, please contact us at info@amr-insights.eu and we will delete that information.

For what purpose and on what basis do we process personal data?

InnoTact Consulting processes your personal data for the following purposes:

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- Send our digital newsletter
- Inform you about changes to our services
- Enrolling in a course or other activity
- Handling your payment
- Track website visits to improve the website and tailor the range of products and services to your preferences
- To be able to call or e-mail you if this is necessary in order to perform our services.
- Processing data that InnoTact is legally obliged to process, such as data that we need for our tax payments

Automated decision making

InnoTact Consulting does not make decisions on the basis of automated processing about matters that may have (significant) consequences for individuals. These are decisions taken by computer programs or systems that do not involve a person (e.g. an employee) of InnoTact Consulting).

InnoTact Consulting uses the following computer programs or systems:

- MailChimp for sending newsletters and product information: no consequences for those involved
- Google Analytics for monitoring visitor behavior on the website: no consequences for those involved
- HotJar for following visitor behavior on the website: no consequences for those involved
- Offective for keeping financial records: no consequences for those involved

How long we store personal information

InnoTact Consulting does not store your personal data for longer than is strictly necessary to achieve the purposes for which your data is collected. We apply the following retention periods:

- As long as you are subscribed to the newsletter: your email address
- As long as you purchase services from InnoTact Consulting: the other mentioned personal data.

Sharing of personal data with third parties

InnoTact Consulting only provides data to third parties if this is necessary for the execution of our agreement with you or in order to comply with a legal obligation.

Cookies, or similar techniques, that we use

InnoTact Consulting only uses technical and functional cookies. And analytical cookies that do not infringe your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone when you visit this website for the first time. The cookies we use are necessary

for the technical operation of the website and your ease of use. They ensure that the website works properly and remembers, for example, your preferred settings. It also enables us to optimize our website. You can unsubscribe from cookies by setting your internet browser in such a way that it does not store any more cookies. In addition, you can also delete all information previously stored through your browser's settings.

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Google Analytics

In setting up Google Analytics, we have taken measures to promote your privacy:

- Google Analytics may only process your IP address anonymously
- We have disabled the "Data Sharing" options of Google Analytics
- We have an editorial agreement with Google
- Analytics data is stored for 26 months by default

If you do not want Google Analytics to be used, you can download and install the Google Analytics Opt-out Browser Add-on for your web browser. You can download the add-on from the Google site: <https://tools.google.com/dlpage/gaoptout> .

Viewing, modifying or deleting data

You have the right to access, correct or delete your personal data. In addition, you have the right to withdraw your possible consent for the data processing or to object to the processing of your personal data by InnoTact Consulting and you have the right to data transferability. This means that you can submit a request to us to send the personal data that we have about you in a computer file to you or to another organization you have mentioned. You can make a request for access, correction, deletion, data transfer of your send personal data or requests to withdraw your consent or object to the processing of your personal data to info@amr-insights.eu. In order to be sure that the request for inspection has been made by you, we ask you to send us a copy of your identity document with the request. Create in this copy your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Social Security number (BSN) in black. This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks.

InnoTact Consulting would also like to point out that you have the opportunity to submit a complaint to the national supervisory authority, the Authority for Personal Data. You can do this via the following link (in Dutch):

<https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we protect personal data

InnoTact Consulting takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you have the impression that your data is not secure or there are indications of misuse, please contact our customer service or via info@amr-insights.eu

InnoTact Consulting

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